

Community building, loyalty programs, micro-donations for content creators with the best blockchain solution

THE PROBLEM

Creating and maintaining online communities are getting harder and harder: the market is fragmented, way too many activities are done only on social media sites, where it is harder to retain, engage and make people stay.

The loyalty programs currently on the market are cumbersome for the actual users, they don't represent actual value. For the websites, developing and running a loyalty program takes way too much time, energy and resources.

Online content creators are in a tough situation. They need to reach a critical mass in order to make a decent income from their creative work.

THIS IS WHY WE DEVELOPED MIKRON

With the help of blockchain technology, we provide real business solutions in order to address the above-mentioned issues.

For online stores, websites, and online communities we provide a ready to go loyalty program and a way to reward users. Instead of rewarding with empty scores or points, the users will be rewarded with Mikron cryptocurrency when they make a comment, share an article on social media or write a product review. The list of reward options are long, the websites can reward any and all activity made on the site. The integration of Mikron is easy, fast and cheap.

For online content creators, we provide a micro-donation system ready to be deployed. The users can send Mikrons to the creator with a push of a button.

MIKRON IS WORKING

Currently, we have three partners using Mikron. At any of our partners' site, certain user engagements are rewarded with Mikrons. Register at any of these and try Mikron for yourself!



With only three partners, we have successfully reached more than 30.000 users.

TECHNOLOGY

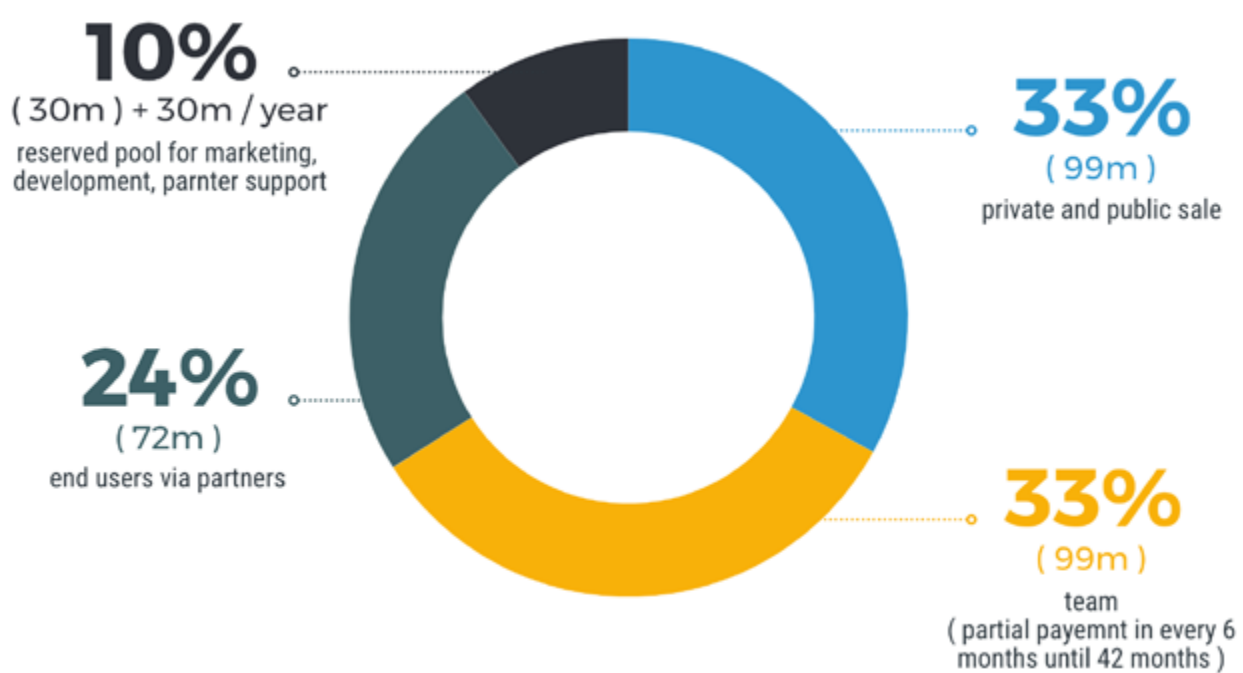
Mikron was primarily developed and optimized to serve our product: it's fast, secure and it offers feeless microtransactions. Mikron uses the block-lattice architecture, first developed by NANO. Mikron uses delegated Proof-of-Stake consensus model, meaning there is a chance to earn Mikrons with running a wallet, which acts as a node. The financial entry barrier and the energy consumption to staking is insignificant. For more details on the underlying technology, please see the open source code at GitHub or the Technical Whitepaper.

ICO

During our Initial Coin Offering, we would like to distribute 100 million Mikrons. The whole amount we collect will be fueling our development, marketing, and partner recruiting agenda. During the ICO, the price of 1 Mikron will be 0,01 EUR, with certain exclusive offers for first comers. Please register at Mikron.io to see details. With more and more partners integrating and distributing Mikrons to their user base and providing a way to exchange Mikrons for real-life goods, Mikron will worth more and more on the cryptocurrency markets.

DISTRIBUTION

Mikron supply: 300m mikron + 30m mikron / year



ROADMAP

- November 2018** - Minimal Viable Product is finished, main net launches
- November 2018** - the test period ends, Mikron is released at first three partners
- end of November 2018 - Private Sale starts
- 1st -20th of December 2018** - Public Sale
- 2019 H1** - developing a mobile wallet
- 2019 H2** - Mikron introduced on the first exchange
- 2019** - recruiting 25 partners for the loyalty program and 100 content creators for micro-donations
- 2020** - recruiting 50 partners into loyalty program and 200 content creators of micro-donation.

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